

2025 CHNA Implementation Plan - Ray County, MO

Round #5 CHNA Health Needs Tactics Year 1 of 3 starting 1/1/26 through 12/31/26

	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not"	Identified "Lead"	Identified Partners	Timeframe	(Hours)	\$\$\$
1	Mental Health (Diagnosis, Treatment, Aftercare, Providers)	a	Conduct a physician manpower assessment to identify number of Mental Health providers needed. Recruit Mental Health providers to meet specific mental inventory needs as identified. Consider recruitment of locum or visiting provider.	Beacon / Ray Co Mem	Aux, HC_Ext, Clerg, Clinic, Club, Drug / Alc, DOH, Law, MH, Pharm, School, Senior, SS, State			\$1
		b	Continue Suicide & Bullying prevention training at PSA schools. Collaborate with elementary, middle, and high schools to educate students on mental health conditions.					
		c	Develop and sponsor an anti-suicide campaign for local community. Update & distribute overview brochures detailing mental health services, specifically targeting farmers / agriculture					
		d	Update & Maintain MH Community Inventory documenting specific Mental Health service offerings, availability of services by hours and qualified insurance .					
		e	Continue to educate ER staff regarding mental health delivery issues and how to address them. Provide continuing education courses, lunch and learn presentations, etc.					\$1
		f	Continue to develop MH referral relationships with key community partners for collective impact. Knowing who we can refer to. Continue to explore potential office sites for additional mental health services, including primary care (satellite) clinics.					\$1
		g	Continue to encourage area providers to use / explore BH tele-health options in the community. Investigate mobile apps and Facebook face-time for older clients.					\$1
		h	Continue to grow mental health first aid and suicide prevention training programs available to community members who want to learn how to help / support individuals experiencing a mental health crisis.					
		i	Continue county-wide health coalition services to develop relationships with key community partners in the area of mental health for collective impact.					\$1
		j	Continue to enhance Mental Health clinic care support (PHQ9). Increase depression screenings by PCPs. Identify what screenings are currently taking place in all domains to know where enhancement or improvement is needed.					\$1
		k	Explore offering a program to integrate patients back into the outpatient community after MH inpatient admission.					
		l	Explore potential space for additional MH services within the hospital.					\$1
		m	Continue to support new 988 24-hour crisis hotline. Promote toll free number on website.					
		n	Explore a well known Guest Speaker to come to community to share on de-stigmatize mental health treatment.					
		o	Investigate grant writing to fund mental health education and services.					\$1
2	Childcare (all ages)	a	Explore Child Care Support education i.e., teen babysitting classes etc. Continue to provide support for licensure i.e., CPR classes. Continue to provide continuing education and training to parents. Investigate adding infant, toddler, and pre-school child care	Econ Dev / Head Start	Aux, Chamb, County/City, Child, DOH, Hospital, Indust, School, SS, State			

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	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Explore program with local schools, Recreation Center, churches, etc. to provide child care services for community. Include before and after-school programming.					
		c	Encourage local firms to establish affordable child care "on site" options to support employees.					
		d	Evaluate current findings and access to child care needs in the county to determine number of child care providers needed and where they should go. Include potentially adding or offering services for special needs child care services.					
		e	Continue to provide support for licensure i.e., Visit local daycare facilities to understand delivery.					
		f	Enhance partnerships among area businesses, County and school districts for additional child care programs. Recruit Childcare firms to community.					\$1
		g	Investigate adding autistic/special needs child care services. Potentially work with school to add to this service.					
		h	Investigate grant writing for seed money to fund additional local child care options.					\$1
3	Access to Providers (PC, PEDS, Others)	a	Develop partner relationships with area providers for collectively recruit visiting specialists. Identify/contact key collaborative partners to possibly share office space, workforce & equipment.	Ray Co Mem	Aux, HC_Ext, Clinic, College, Ec Dev,DOH, School, SS, State			\$1
		b	Conduct further research on the desire/need for afterhours care. Document demand/adjust clinic hours to meet market need.					\$1
		c	Conduct a formal physician manpower assessment to document visiting provider days of service.					\$1
		d	Explore mobile apps for virtual care.					
		e	Offer training and development opportunities for current staff in different specialties/departments. Development "patient care" career ladders.					\$1
		f	Continue to recruit providers to area. Utilize national recruiters to find quality providers, if necessary.					\$1
		g	Seek additional Federal, and State grant money to support additional provider coverage.					\$1
4	Underinsured / Uninsured	a	Continue to educate public on payment options at the hospital and how to properly navigate the using your health insurance coverage properly.. Continue to enhance CMS Transparency web reporting and price transparency. (Hope Fund / Patient Financial Asst.)	Ray Co Mem Family Support Division & Beacon Health	Aux, Chamb, HC_Ext, Clinic, Ec Dev,DOH, HH_Hospice, Hospital, Indust, MH, Pharm, School, Senior, SS, State			\$1
		b	Continue to serve on lobby state committees and engage with local legislators with special attention to newly elected local politicians.					\$1

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		c	Expand PSA Economic Development initiatives to decrease poverty / increase access to health insurance.					
		d	Continue Hospital debt relief program in partnership with a local bank to assist uninsured patients. Pay Zen					\$1
		e	Monitor how uninsured residents access care, what barriers persist, and where interventions are working. Use this data to adjust tactics and secure funding. Partner with Population Health Program.					\$1
		f	Continue to support community health fairs with on-site enrollment assistance, bilingual support, and incentives like free flu shots or grocery cards. Partner with churches and chamber.					
		g	Use local funding or grants to subsidize preventive care visits, prescriptions, or dental services for uninsured residents. Partner with providers willing to accept vouchers. Continue Charity Care through the hospital.					\$1
		h	Explore developing a guide listing free or low-cost clinics, mental health services, dental care, and prescription assistance programs. Include eligibility criteria and contact info.					\$1
		i	Understand OBBBB impact. Support Missouri Hospital Association lobbying efforts. Continue to push for further rural health funding.					\$1
5	Community Communication / Collaboration	a	Continue to collaborate with Ray County newspapers, radio, and social media outlets to run weekly health segments, spotlight community leaders, and promote events. (Ray County Coalition & Hospital)	Ray Co Mem / Health Department	Aux, Chamb, HC_Ext, Clerg, Clinic, Club, College, County/City, Child, Drug / Alc, Ec Dev, Fire, Fit, DOH, HH_Hospice, Hospital, House, Indust, Law, MH, P&R, Pharm, School, Senior, SS, State, Trans			
		b	Explore a rural communications task force. Form a team of local leaders, youth reps, and service providers to identify communication gaps and co-design solutions. Include representatives from underserved populations.					\$1
		c	Continue SMS-based alert systems for emergencies. Explore using text caster for public health notices, and community events. Pair with active Facebook and Instagram pages to reach broader demographics. (Text Caster).					\$1
		d	Continue to expand University of Missouri Extension networks to disseminate information through agriculture, youth, and health programs. Continue newsletter.					
		e	Explore secure digital tools to connect hospitals, behavioral health clinics, schools, and social service agencies. Streamline referrals, tracks outcomes, and closes the loop on care coordination. Unite Us- community information exchange					\$1
6	Healthcare Literacy	a	Continue a back to school fair with Ray County Coalition. Partner with Rec and Parks to promote these activities. Continue Health Fair activities with fair booths (& topics) etc.	Ray Co Mem / Health Department	Aux, HC_Ext, Clinic, College, HH_Hospice, MH, Pharm, School, Senior			
		b	Continue maintaining Ray County Coalition community Facebook page. Provide web links to area providers, schools, churches, and community programs.					

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		c	Launch "Owning Your Health" campaign. Create / provide health education materials focusing on health prevention and diet to schools, libraries and 4-H FFA clubs.					\$1
		d	Explore partner relationships with key community providers by having lunch and learn or monthly meetings for collective impact. Identify/contact key partners and gaps.					\$1
7	Early Intervention (School)	a	Continue regular screenings and access to on-site health services. Vision, hearing, dental, and mental health screenings; access to a school nurse or counselor. Annual health check-ups and mental health awareness weeks with confidential counseling sessions.	MVCAA-Head start & Schools	HC_Ext, Clinic, Club, Child, DOH, Hospital, MH, Pharm, School, SS, State			\$1
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Continue First Steps Program, Parents as Teachers, and Easter Seals Midwest Home Visiting Program for screenings and referrals					
		c	Explore / Implement comprehensive health education programing. Conduct age-appropriate curricula on nutrition, hygiene, mental health, physical activity, sexual health, and substance abuse prevention.					
		d	Continue to train school staff in Mental Health First Aid and de-escalation techniques.					
		e	Continue "Family Navigator" role to help parents access services. Host monthly "Community Cafés" where families, educators, and providers share concerns and solutions. Easter Seals Midwest.					\$1
		f	Continue to provide Parenting Education classes.					
8	Housing (Affordable)	a	Recruit "Habitat for Humanity" program to community. Continue "Rebuilding Together" services to teach technical skills (weekend workshops) to rehab houses for resell. Promote both programs.	3 Housing Authority	Chamb, County/City, Ec Dev, DOH, Hospital, Senior, SS, State			
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Prepare and launch a Countywide Housing Development Plan that would address affordable / safe housing for residents.					
		c	Explore the area and process of building a new apartment complex for young families and potentially the elderly as two separate developments.					
		d	Explore Eco Devo to offer rental tenant support resources such a unique payment plans. Evaluate county income to assist in accurate rent collection in the area to expand housing options for individuals.					
		e	Continue to encourage FDA and banks to offer mortgage loans to first time home buyers and/or allow loans which aid in improvement of existing housing.					
		f	Continue City effort to buy empty lots to sell to a developer. Research possible housing options for vacate buildings to turn into affordable & safe housing. Ask County to share in development.					
		g	Recruit Builders to County. Research options for housing estates new building development. Explore potential new apartment complex development.					
		h	Explore housing options with local Homeless agency programs.					

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		i	Explore Safe Place program for Ray Co youth to get them connected to youth shelter					
		j	Partner with the three local housing authorities to secure HUD funding dedicated to developing sustainable housing solutions for the homeless.					
		k	Investigate grant writing to fund public / safe housing. If available, designate community lead to work to attain the necessary grant.					\$1
9	Substance Abuse (Drugs)	a	Continue to monitor prescription drug abuse. Continue to support area primary care physicians in discouraging prescription drug abuse. Create alert system between physicians and pharmacies for drug abuse.	Beacon Mental Health & Ray County Coalition	Aux, HC_Ext, Clerg, Clinic, Club, Drug / Alc, DOH, Law, MH, Pharm, School, Senior, SS, State			\$1
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Continue parent education groups to learn about the effects of drugs and how to explain it to their children. Continue to place social workers in schools.					
		c	Research prevalent issues leading to drug abuse by adolescents. Continue to develop meaningful community youth activities.					
		d	Continue to host Substance Abuse Speakers (Sheriff's Department) at the schools assemblies / community events.					
		e	Seek additional / apply for Federal / Private Drug Abuse grants. Work with Ray County Coalition.					
		f	Expand "no drinking" school educational program. Support AA Substance abuse counseling for community members.					
		g	Support substance abuse counseling for community members. Educate the schools and local community organizations on signs of drug abuse and how to direct to the right channels for help. Implement multi-disciplinary teams at schools.					
		h	Support post-graduation / post-prom parties financially (Ray Co Coalition)					
		i	Continue to investigate writing grant to fund campaign on underage drinking education and the health issues it brings.					\$1
	Overall Total Contributions							\$33